

**REvolutionizing engineering and computer science Departments
Participatory Action Research (REDPAR) presents:**

Strategic Partnerships

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Findings: Motivations

RED teams have voiced a variety of reasons for building strategic partnerships:

- Find allies
- Attract resources
- Supplement skillsets
- Conceptualize plans
- Navigate bureaucracy
- Increase impact on their campus
- Increase impact beyond their campus

First Activity: Identifying External Connections



Findings: Establishing Goals and Governance

RED teams have worked to establish supportive frameworks for their strategic partnerships by:

- Aligning goals and activities
- Building on their partner's strengths
- Creating mutually beneficial relationships
- Developing shared vision

Second Activity: Seeing from the Perspective of the Partner

“Good partnerships are founded on trust, respect, mutual benefit, good communities, and governance structures that allow democratic decision-making, process improvement, and resource sharing.”

Worrall, L. (2007). Asking the Community: A Case Study of Community Partner Perspectives. *Michigan Journal of Community Service Learning*, 14(1), 5-17.

Third Activity: Making an Intentional Approach



Final Action Items

